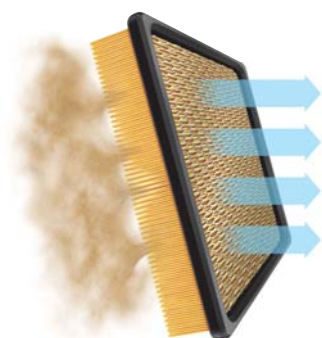


GO AHEAD PLAY DIRTY



In recent years, more trucks and SUVs have been sold than cars.* Today's tough driving conditions deserve tough protection. To meet the needs of the growing SUV and light truck market, FRAM® created the Tough Guard Air Filter. This premium pre-oiled filter is designed to capture more dirt to help keep engines cleaner, no matter where or how the vehicle is driven. It also has pleat lock for consistent air flow and a heavier screen for increased durability and greater integrity. So, when it comes to protecting your customers' vehicles, FRAM® has your back.

www.FRAM.com

FRAM® IT